

September 19, 2019 -- Farmingdale, New York

## Raquel Weiss Fusco Named to SHFM Board of Directors

When Raquel Weiss Fusco became part of the third generation of her family to work in the foodservice industry, she wanted to find a way to make her mark. Eager to meet other industry professionals, Raquel joined the Society for Hospitality and Foodservice Management, headed to her first National Conference a few weeks later, and quickly became an integral part of the community. Last week, Raquel's placement on the organization's Board of Directors was announced at its annual conference in Palm Springs, CA.

Geared towards the needs and interests of executives in the corporate foodservice and workplace hospitality industries, its annual conference attracts nearly 400 individuals from across the country. At the conference, Raquel is involved with the Young Professionals division and the Hunger Games, which raises funds for the Society for Hospitality & Foodservice Management Foundation supporting higher education through scholarships and student outreach programs related to the industry. She also serves on SHFM's Industry Advisory Board.

Previously, Raquel has participated in events at the regional and national levels, and has served on a variety of committees, including the planning committees for the Critical Issues & National conferences. However, the position she takes the most pride in, was chairing the Rising Stars Committee for two consecutive years. Raquel found it extremely rewarding to mentor the next generation of foodservice and hospitality industry professionals. At the 2018 SHFM Conference, she was presented with the organization's first Rising Young Professional Award.

In addition to her commitments to SHFM, Raquel has also pursued other avenues to make her mark on the industry. A few years ago, she created an Instagram handle called @QuelsCorner that features foodservice and hospitality trends, industry events, and even a behind the scene look at what's happening around the office. This year, a spinoff of Raquel's Instagram account was created, and now she is a contributing writer to *Total Foodservice* magazine. All of this is in addition to her role at elite | studio e, where she is the Managing Director of Project Operations, overseeing nearly 40 individuals involved with designing and building foodservice projects.

elite | studio e is a design, build and consulting firm specializing in foodservice and hospitality solutions. For more information about elite | studio e, contact Marcy J. Weiss, Associate Director of Marketing, at [mweiss@elitestudioe.com](mailto:mweiss@elitestudioe.com) or 631.420.9400.

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